

Candidates: Your guide to election policies, advertising, deadlines

- The Hull Times will print free announcements of candidacy for the May 20 town election through our May 9 issue. Final copy deadline is Tuesday, May 7, at 5 p.m. Please note that no late announcements will be printed. Announcements should be no more than 500 words. Clear photographs will also be accepted.
- We will also accept press releases about campaign issues, but not fundraisers, which are the stuff of paid advertisements. Press releases may be published, if space is available, right up until the May 20 election. We reserve the right to edit or reject any submissions. Because the amount of available editorial space varies from week to week, a paid ad is the best way to ensure your message is printed in the week that you want it seen.
- During the campaign, the Times may solicit candidates' views on the issues. Priority will be given to those responses.
- Letters to the editor will not be accepted from candidates, and letters for or against candidates for office will also be rejected. All material published in our May 16 issue – the week before the election – will be subject to close scrutiny because of the lack of opponents' response time.
- Political ads should be factual and in good taste. We reserve the right to reject advertising that makes assertions that cannot be verified. All political advertising must be paid for in advance of publication. Contact our office as soon as possible to reserve space – in our print edition and on our website – on a first-come, first-served basis.

Town of Hull Annual Election May 20, 2024



- For information about advertising, email office@hulltimes.com or call 781-925-9266.
- Press releases and announcements may be emailed to news@hulltimes.com.
- Deadline is Tuesday at 5 p.m. each week.



ADVERTISING RATES

Circulation: 3,000
Publication: Weekly, On Thursday

STANDARD SIZE ADS & COSTS

	<u>Full Page</u>	<u>Half Page</u>	<u>Quarter Page</u>	<u>Eighth Page</u>	<u>Bus. Card</u>
1-4 issues	\$1,400	\$700	\$350	\$175	\$60
5-26 issues	\$1,200	\$600	\$300	\$150	\$55
27+ issues	\$1,000	\$500	\$250	\$125	\$50

For advertisements printed in color please add \$100 to the weekly price.

Available color pages include the centerspread and the back page.

DIMENSIONS IN STANDARD INCHES

Full Page: 10 inches wide x 15.375 inches deep

Half Page: 10 inches wide x 8 inches deep or 5 inches wide by 15.375 inches deep

Quarter Page: 5 inches wide x 8 inches deep or 6-3/4 inches wide x 6 inches deep

Eighth Page: 5 inches wide x 4 inches deep or 3-1/4 inches wide x 6 inches deep

Business Card: 3-1/4 inches wide x 2 inches deep

INSERTS: \$400

Inserts must be delivered to the Hull Times office a week prior to publication.

GIVE US A CALL FOR INFORMATION ABOUT BANNER ADS ON HULLTIMES.COM

Our deadline for ad copy is Tuesday at 5 p.m.

Hull's award-winning weekly • Established 1930